



**MEDIA ADVISORY
&
Calendar Listing Information**

WHAT: The **Greater Toledo Auto Show**, featuring the ultimate array of the newest make and model of vehicles all in one place – and the chance to win \$15,000 toward the purchase of any vehicle!

The Cars are the Stars IX, a preview charity gala benefiting 5 local charity organizations, precedes the official public opening of the Auto Show.

WHO: The **Greater Toledo Auto Show** is presented by the **Toledo Automobile Dealers Association**
The Cars are the Stars IX is presented by *Auto Dealers United for Kids*.

WHEN: Auto Show: January 26 – 29 , 2012

Hours: Thursday, January 26, 3 – 9 pm
Friday, January 27, Noon – 9 pm
(Friday also is *Seniors' Day from Noon - 5pm (\$3.00 admission)*)
Saturday, January 28, 10 am – 9 pm
Sunday, January 29, 10 am – 5 pm

Preview Charity Gala: Wednesday, January 25, 2012, 6:30 -- 11 pm

WHERE: The SeaGate Convention Centre

TICKET \$5 per person. Children 12 & under are admitted free.

INFO: Tickets Available online at www.ToledoAutoShow.org

GALA: Tickets are \$250 each and include valet parking, gourmet food stations and open bar throughout the evening. Tickets to the Gala can also be purchased at www.ToledoAutoShow.org.

**Greater Toledo Auto Show Provides “One Stop Shop”
Experience for Consumers & Car Enthusiasts
*Fun & Games On Hand for Family Outings***

TOLEDO (Ohio) - The 2012 Greater Toledo Auto Show rolls in to the SeaGate Convention Centre January 26-29 featuring hundreds of cars, trucks, SUVs and motorcycles. In addition to hundreds of shiny new vehicles, the auto show features mascot appearances, game shows and contests, including the chance to win \$15,000 toward the purchase of any vehicle!

Thinking about buying your first hybrid, or looking for the most fuel-efficient vehicle to save on gasoline costs? In the market for a luxury car, truck or motorcycle? Maybe it's an SUV or Crossover to meet the demands of your growing family? Or maybe you're just an auto enthusiast eager to see new model year offerings and manufacturers' concept cars.

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Whatever the reason, the Greater Toledo Auto Show provides a “one-stop” location to view and compare hundreds of makes and models in a relaxed, fun and information-filled environment. Presented by the Toledo Automobile Dealers Association, the annual car show displays vehicles ranging from the \$18,000 economy car to the \$100,000+ luxury sedan – and everything in between with 26 manufacturers and 28 automobile dealerships participating in this year’s event.

The ninth annual “The Cars are the Stars” preview and charity gala, hosted by the Auto Dealers United for Kids, will be held Wednesday, January 25 prior to the official opening of the auto show. Benefiting five local charities, this special event has grown to become one of the largest benefits in the Greater Toledo area and this year will hit the \$1 million dollar mark for donations to local children’s charities.

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For More Information:

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